

## Letter to write to travel companies promoting SeaWorld or other marine parks

Please add in the relevant details before you send your letter. Let us know if you receive a positive response by e-mailing [Action@peta.org.uk](mailto:Action@peta.org.uk)

Dear Sir/Madam,

I am writing to you because I was deeply disappointed to see that [Name of Company] is promoting trips to [SeaWorld/other marine park] [on its website/in its brochure].

There is overwhelming evidence that orcas and other intelligent marine animals suffer intensely when they're forced to spend their entire lives in constrictive concrete tanks, being gawped at by human spectators and often forced to perform absurd tricks.

Millions of consumers have watched the documentary *Blackfish* and learned the truth about the devastating physical and mental effects that these marine parks have on cetaceans. As a result, ticket sales to attractions such as SeaWorld are dwindling, and dozens of companies, from STA Travel to Southwest Airlines, have made the compassionate choice to sever ties with marine parks.

By continuing to promote these cruel attractions, you are inhibiting progress towards moving these animals to coastal sanctuaries, where they would have a chance to swim freely in their natural habitat.

Please, will [Name of Company] end its promotions of marine parks immediately? Until you do, I will have to turn elsewhere to book my travel.

Sincerely,

[Your name and address]