

Raphaël, Laurent and Alexandre Elicha
Cofounders of The Kooples

9 March 2016

Dear Raphaël, Laurent and Alexandre,

Not much shocks me anymore, but PETA's undercover video exposé shot on fur farms did – it shook me to the core. It's obvious that these animals' entire lives are filled with torture, from the tiny cages in which they're confined to their long painful deaths. And all for fashion? It's total bollocks.

I have to admit that it's not something I had looked into until now, but once you learn that these animals are often bludgeoned, gassed, anally electrocuted and sometimes even skinned alive for the sake of fashion, you realise just how sick this industry is.

You can then imagine how floored I was to learn from PETA that The Kooples, a company I've proudly designed a collection for, is one of the last remaining retailers that still profits from this torture of animals. It was a good decision to ban rabbit fur last month – but why not also stop selling items trimmed with the fur of raccoons, foxes and coyotes?

Please show you give a toss about animal suffering by extending the ban on angora fur to *all* animal fur.

Sincerely,

A handwritten signature in black ink that reads "Peter Doherty". The signature is written in a cursive, flowing style.

Peter Doherty