



PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

Kevin D Rountree
Games Workshop
Willow Road
Lenton
Nottingham NG7 2WS

PO Box 70315
London N1P 2RG
United Kingdom
+44 (0) 20 7837 6327
+44 (0) 20 7923 6242 (fax)

Info@peta.org.uk

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Dear Mr Rountree,

I'm writing to you on behalf of People for the Ethical Treatment of Animals (PETA) to ask that you consider removing "fur" garments from your Warhammer characters at the next opportunity.

From the mighty Leman Russ and Horus Lupercal to Chaos Warriors and the Sisters of Silence, Warhammer features an abundance of characters who wear what appear to be animal pelts, which just doesn't add up. These battle-hardened warriors are known for their martial prowess – but wearing the skins of dead animals doesn't take any skill.

Indeed, nothing on the bloody battlefields of Warhammer's war-torn world could match the horrific reality that foxes, minks, rabbits, and other living beings experience at the hands of the fur trade. Those killed for their fur typically first endure a bleak life inside a tiny, filthy wire cage before being electrocuted, drowned, or even skinned alive. Or they may be out minding their business and get caught in horrific bone-crushing steel-jaw traps – often languishing for days before eventually dying of hunger, thirst, or blood loss.

And while we appreciate that these are fictional characters, draping them in what looks to be a replica of a dead animal sends the message that wearing fur is acceptable – when, in fact, it has no more place in 2017 than it would in the year 40,000.

Thank you for your consideration, and I look forward to hearing from you.

Yours faithfully,

Yvonne Taylor
Senior Manager of Corporate Projects
PETA Foundation

PEOPLE FOR THE ETHICAL
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