

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

Dilwyn Williams
Chief Executive
Gwynedd Council

Via e-mail: DilwynOwenWilliams@gwynedd.llyw.cymru

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Dear Mr Williams,

I'm writing on behalf of PETA – one of the largest animal-protection groups in the UK – with a proposal that could help keep the public toilets in Tywyn open. We understand the facilities by the children's playground are facing closure because the council is not – if you'll pardon the expression – *flush* with funds, and we're prepared to pay a fee in return for being allowed to place a banner on the side of the building. The sign would read, "Meat Stinks. Go Vegan," and a copy of the artwork is attached.

In addition to generating income, the pro-vegan sign could improve residents' health, since an overwhelming amount of research links the consumption of animal-derived foods to the explosive rise in obesity, heart disease, strokes, and certain types of cancer. A vegan diet, on the other hand, is free of artery-clogging saturated animal fats and cholesterol and, according to the American Dietetic Association, can reduce a person's risk of suffering from many serious health conditions, including heart disease, diabetes, and cancer. What's more, a recent large-scale study at the University of Oxford also found that not eating meat reduces our chance of developing heart disease by a whopping 32 per cent.

In addition to becoming healthier, Tywyn residents who see PETA's banner and go vegan will spare countless animals the horrors of the abattoir while doing their bit to help the environment. The United Nations has determined that raising animals for food is a leading cause of the world's most pressing environmental problems, including land degradation, water shortages, water pollution, and the loss of biodiversity.

This win-win solution would help keep the toilets open while providing residents and visitors with an important reminder that when it comes to our health, animals, and the environment, meat really does stink.

Thank you for your consideration of this exciting opportunity. You can contact me at ElisaA@peta.org.uk.

Yours sincerely,

Elisa Allen
Director

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS (PETA)
FOUNDATION – a charitable
company limited by guarantee,
with its registered office at
125 London Wall, London EC2Y 5AS.
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