

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

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Dear Chris,

We at PETA – like so many devoted *Doctor Who* fans worldwide – are excited to see Jodie Whittaker step into the Doctor's shoes. But before she begins to navigate her way through space and time, we have a request we hope you'll consider: make the character vegan.

Eating dead animals simply doesn't fit with the Doctor's moral compass since, as Christopher Eccleston so aptly said, the show has "the central message of love for life in all its forms". Animals, like humans, are smart and sensitive and feel pain. But in the meat, egg, and dairy industries, they're crammed into windowless sheds, torn away from their mothers, forcibly impregnated, mutilated, and sent to an early death – and many are slaughtered while they're still conscious. Not only is switching to a vegan diet infinitely kinder to animals, it's also one of the best ways to protect planet Earth, as animal agriculture is a major producer of the greenhouse-gas emissions that contribute to climate change. Plant-based foods are naturally cholesterol-free as well as rich in vitamins and minerals, and a vegan diet can reduce our risk of suffering from cancer, obesity, and diabetes. Considering all the benefits that eating vegan has for a person's heart, it'd be doubly beneficial for the Doctor!

Vegan foods really have come a long way since the nut cutlets of the Sixth Doctor's time – there are tasty options readily available to suit every appetite (even if that's for faux-fish fingers dunked in soya custard). We hope the new Doctor will join us in taking a stand for animals and inspire others to switch to a healthy, Earth-friendly, life-saving diet.

Thank you for your time and thoughtful consideration.

Yours sincerely,

Elisa Allen

PEOPLE FOR THE ETHICAL
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