

BM CREATIVE MANAGEMENT LTD.
Fourth Floor, York House,
23 Kingsway, London WC2B 6UJ

Peter Fankhauser
Group CEO
Thomas Cook Group plc

Dear Dr Fankhauser,

I was disappointed to learn from my friends at PETA that Thomas Cook is still promoting SeaWorld despite overwhelming evidence that the orcas and other animals confined there are treated cruelly.

Thanks in part to the documentary film *Blackfish*, people around the world have learned that SeaWorld separates young orcas from their loving mothers – with whom, in the wild, they often spend their entire lives – and keeps them captive in tiny concrete tanks that are, to them, the size of a bathtub. In nature, orcas travel as many as 100 miles per day – but in the marine park's tanks, they can only swim in endless circles. Consequently, severe frustration leads many of them to chew on the concrete walls and metal bars until their teeth break and to attack one another, until they die of injuries, pneumonia, or other captivity-related causes. At least 41 orcas have died at SeaWorld – *and not one died of old age*.

Selling tickets to SeaWorld condemns orcas to a life sentence in a barren prison cell. We know so much more about wild animals today than we did decades ago, when humans first started tearing them away from their ocean homes and confining them to chlorinated tanks. I hope you'll agree that we can no longer in good conscience continue to exploit them for human entertainment.

I hope Thomas Cook, as the UK's oldest and most renowned travel provider, will join the growing list of institutions which have severed ties with SeaWorld. Until then, I *won't* book it – I *won't* Thomas Cook it.

Sincerely,



Paul O'Grady