

Stephanie Phair  
Chair  
British Fashion Council

August 2018

Dear Ms Phair,

Congratulations on your recent appointment as chair of the British Fashion Council (BFC)!

I'm writing on behalf of my friends at People for the Ethical Treatment of Animals (PETA) to ask you to take a stand against cruelty to animals by banning the use of real fur at BFC events, including London Fashion Week.

It can't have escaped your notice that the world is turning its back on fur. Around the globe, consumers and leading fashion designers are rejecting the killing of foxes, rabbits, minks, and other animals for vanity. Here in the UK, fur farming has been banned for almost two decades, and efforts are underway to stop its importation entirely once Britain leaves the European Union.

The BFC shouldn't be endorsing a material whose production is deemed so cruel that it is outlawed in the UK. With the vast number of cutting-edge, eco-friendly faux furs available on the market today, I'm sure you'll agree that there's no longer any excuse for killing animals for their fur.

I'm proud to be from a country that leads the way with the world's most exciting and compassionate designers and brands. Please respond to the progress we're seeing for animals by introducing a no-fur policy at the BFC.

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Paloma Faith