



Council Members
Wool Parish Council

21 November 2018

Via e-mail: woolparishcouncil@gmail.com

Dear Council Members,

I'm writing on behalf of PETA with a suggestion that would put Wool in the spotlight and promote kindness to sheep: renaming the village "Vegan Wool".

Why make this animal-friendly update? Unlike wool that is stolen from sheep, vegan wool is good for animals and the environment. For example, Woocoa – a fibre created by innovative design students from the Universidad de los Andes in Bogotá, Colombia – is made from hemp and coconut fibres treated with enzymes extracted from oyster mushrooms. Other vegan yarns are made from organic cotton, banana bark, and bamboo.

Sheep's wool, on the other hand, has been shown to be a product of extreme cruelty. A recently released [PETA Asia eyewitness investigation](#) of the British wool industry revealed that shearers punched sheep in the face, stamped and stood on their heads and necks, and beat and jabbed them in the face with electric clippers. Fast, rough shearing left sheep with large, bloody wounds that shearers crudely stitched up using a needle and thread – and no pain relief. Several sheep even died during shearing from possible shock – or what one farmer called a "heart attack".

This cruelty is rampant on sheep farms all over the world: exposés by PETA affiliates of over 90 facilities on four continents have revealed that sheep are mutilated, abused, and skinned alive – even for "responsibly sourced" wool on so-called "sustainable" farms. Once sheep are no longer considered useful for wool production, they're packed onto crowded lorries and sent to abattoirs, where their throats are slit.

With a simple name change, your village can take a stand against this cruelty and remind everyone that it's easy to stay warm and be warm-hearted to sheep by choosing vegan wool and other animal-free materials. As further incentive, if you adopt this new moniker, we'd be happy to provide every Vegan Wool household that would like one with a cosy, cruelty-free blanket.

Please let me know your decision.

Sincerely,

Elisa Allen,
Director

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

PO Box 70315
London N1P 2RG
United Kingdom
+44 (0) 20 7837 6327
+44 (0) 20 7923 6242 (fax)

Info@peta.org.uk

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS (PETA)
FOUNDATION – a charitable
company limited by guarantee,
with its registered office at
Cannon Place, 78 Cannon Street,
London EC4N 6AF.
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as charity number 1056453,
company number 3135903.

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