



To: Stig Ubostad, Co-Owner, Under
From: Dawn Carr, PETA

21 May 2019

Via e-mail: post@under.no

Dear Mr Ubostad,

I'm writing from People for the Ethical Treatment of Animals (PETA) to ask, on behalf of all the fish in the sea, that Under commit fully to its goal of promoting marine conservation and biodiversity by ceasing to serve dishes containing fish and other sea animals.

Human consumption of sea animals is the very cause of much of the catastrophic destruction of life in the Earth's oceans. Fish farms introduce non-native animals into sensitive ecosystems, and commercial fishing ships "clear-cut" the ocean floor, maiming and killing billions of "non-target" marine animals, including porpoises and sea lions. By encouraging people to eat fish, you perpetuate this problem.

Under advertises itself as a restaurant that cultivates people's understanding of and admiration for marine life. So it's odd that after informing diners about "the importance of local marine life", you encourage them to stick a fork in these fascinating animals.

Your "seafood" dishes contain the bodies of sea animals who valued their own lives and were needlessly subjected to pain and fear. Your approach to "conservation" and "sustainability" fails to consider the welfare of these sentient individuals.

Although fish may not always express suffering in ways that humans can easily recognise, experts around the world agree that fish are sensitive, intelligent animals who feel pain and have complex social structures. In fact, a 2016 study from the Department of Biological and Environmental Sciences at Troy University in the US found that fish are naturally curious, seek out new things, and can get bored and depressed, just like humans.

Leading marine biologist Dr Sylvia Earle has said, "You know, fish are sensitive, they have personalities, they hurt when they're wounded." She has also noted, "I used to eat all kinds of seafood, but I know too much now. Both about how I value them alive and as individual components of what makes the world work. I'd much rather see grouper swimming in the ocean than swimming in butter with lemon slices."

I do hope you'll agree with Dr Earle and consider offering your visitors vegan meals instead. Delicious plant-based dishes are environmentally friendly and free of the toxins and cholesterol found in fish flesh – and most importantly, no one has to die for them!

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Affiliates:

- PETA US
- PETA Asia
- PETA India
- PETA France
- PETA Australia
- PETA Germany
- PETA Netherlands

We urge you to make the compassionate decision to stop serving marine animals at Under. May we hear from you regarding this important matter?

Thank you for your consideration.

Kind regards,

A handwritten signature in black ink that reads "Dawn Carr". The signature is fluid and cursive, with a long horizontal stroke extending to the right from the end of the name.

Dawn Carr
Director of Vegan Corporate Projects
PETA Foundation