



Her Majesty The Queen
Buckingham Palace
London SW1A 1AA

8 November 2019

Madam,

On behalf of People for the Ethical Treatment of Animals (PETA) and our millions of supporters in the United Kingdom and worldwide, thank you for your compassionate decision not to commission any more garments made of real fur. It is wonderful that current generations understand that there is something wrong with wearing animal fur, even though many of us, myself included (I am 70), grew up being told that doing so was not only acceptable but also desirable.

May I respectfully request that Your Majesty grant ECOPEL – the world's foremost high-quality faux-fur company – the opportunity to assist Ede & Ravenscroft in replacing the fur trim on your ceremonial robes? Its world-renowned experts are in the vanguard of sustainable fabric-making, developing vegetable-based and recycled synthetic fibres for British designers, including Stella McCartney and Burberry. ECOPEL would be privileged to donate its time and resources to provide custom-made faux furs, and it assures us that no one will be able to distinguish between its fabrics and real animal fur.

We can't bring back the animals who perished for the fur on these robes, but this wonderful gesture would demonstrate that modern Britain is at the forefront of innovation while, at the same time, continuing to respect tradition. It would also mean that these iconic robes endure in a way that reflects the values of the vast majority of Britons, who reject real fur.

ECOPEL would be pleased to work with your senior dresser to replace any of your personal fur items with exact replicas in faux fur, should that please Your Majesty. As for the dilemma of what to do with unwanted fur items, PETA could assist. Over the years, we've worked with other charities around the world to distribute the thousands of fur coats, jackets, and stoles donated by members of the public who have had a change of heart about wearing fur to be used in support of good causes. From helping Syrian refugee children keep warm to providing rescued orphaned wildlife in the UK with bedding, we can put them to good use.

Thank you for your consideration. I look forward to hearing a favourable word.

Yours faithfully,



Ingrid E Newkirk
Founder

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