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Via e-mail: press.office@royalmail.com

11 May 2020

Dear Sir or Madam,

I'm writing on behalf of PETA and our 1.2 million members and supporters to request that the Royal Mail consider introducing a special edition stamp that encourages consumers to prevent the spread of animal-borne pathogens, protect their own health, and save animals by trying vegan foods like tofu!

PETA's "Tofu Never Caused a Pandemic" stamp (artwork below) is a light-hearted way to convey a serious message: the novel coronavirus is believed to have originated in a "wet market" in China, where live and dead animals were sold for human consumption, while influenza outbreaks have originated in farmed pigs and chickens – but *never* in vegan foods like tofu.

Not only is tofu cheaper than most meat, it also is more versatile, is packed with protein, and contains zero cholesterol. Eating tofu rather than animal-derived foods can reduce a person's risk of suffering from heart disease, diabetes, cancer, and numerous other health issues. Tofu has been a nutritious, animal-friendly staple for at least 2,000 years and is one of many readily available vegan foods that help spare pigs, cows, sheep, chickens, and other animals a miserable life and a violent death.

Given that three in every four new or emerging infectious diseases come from animals – mainly via the wildlife trade and factory farming – it's clear that society must move away from using and consuming animals. A stamp encouraging people across the UK and beyond to try vegan foods would help achieve this goal.

We hope our artwork gets your seal of approval. I look forward to hearing from you and can be contacted at KateW@peta.org.uk if you have any questions.

Yours faithfully,

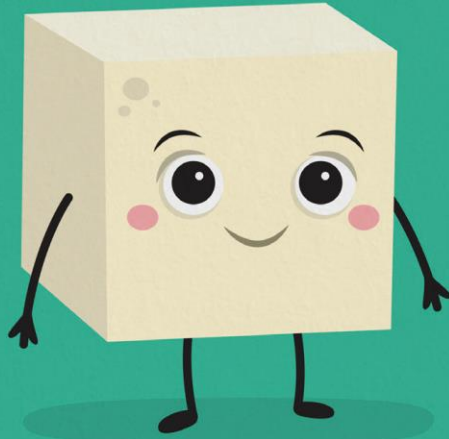
Kate Werner
Senior Campaigns Manager

PEOPLE FOR THE ETHICAL
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Affiliates

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**TOFU NEVER
CAUSED A PANDEMIC.** *Try it
today!*



PETA



1ST