



Mikel Arteta
Manager
Arsenal Football Club

6 October 2020

Via e-mail: ask@arsenal.co.uk

Dear Mr Arteta,

Since Arsenal mascot Gunnersaurus isn't needed at the Emirates Stadium while it's closed to fans, People for the Ethical Treatment of Animals (PETA) has an offer for him: he can work with us! We'd like to hire him to help with our campaign to promote vegan food. Because in the middle of a pandemic caused by eating animals, there's no better time for people to ditch prehistoric meat-based diets in favour of an *arsenal* of healthy plants.

Vegan eating is one of the easiest ways that anyone can be more, well, green. And Gunnersaurus is the perfect mascot for a planet-friendly lifestyle. After all, dinosaurs know a little something about climate change – scientists have found that an asteroid strike caused a “permanent winter” that they couldn't survive. And we're headed for another climate catastrophe unless we change our eating habits: the United Nations states that animal agriculture is responsible for nearly a fifth of human-induced greenhouse-gas emissions – and warns that a global shift to vegan eating is necessary to combat the worst effects of climate change.

As Héctor Bellerín can confirm, going vegan is so easy a T-Rex could do it. There are tasty, animal-free versions of every food imaginable, and many people have found that ending their dependence on meat, eggs, and dairy has opened up a world of exciting new flavours from vegetables, grains, herbs, and spices.

We hope Arsenal and Gunnersaurus will accept our invitation for him to be part of the PETA family for a few months.

Sincerely,

Elisa Allen
Director

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

PO Box 70315
London N1P 2RG
United Kingdom
+44 (0) 20 7837 6327
+44 (0) 20 7923 6242 (fax)

Info@peta.org.uk

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS (PETA)
FOUNDATION – a charitable
company limited by guarantee,
with its registered office at
Cannon Place, 78 Cannon Street,
London EC4N 6AF.
Registered in England and Wales
as charity number 1056453,
company number 3135903.

Affiliates

- PETA US
- PETA Asia
- PETA India
- PETA France
- PETA Australia
- PETA Germany
- PETA Netherlands