

The
Pamela Anderson Foundation

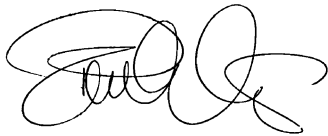
Dear Prime Minister Frederiksen,

Like many people around the globe, I was alarmed to hear that a new, mutated strain of the novel coronavirus—one that could have “devastating consequences worldwide,” as you rightly pointed out—has been found in minks on Danish fur farms and that this strain has infected several humans. This situation is urgent. As honorary director of PETA, I hope you’ll respond by banning fur farms in Denmark, which would protect public health and spare countless animals miserable lives and violent deaths.

Even before the current crisis, fur was out of favor. Almost all major designers and retailers—including Prada, Gucci, Ralph Lauren, Calvin Klein, and Giorgio Armani—have banned it. And countries around the world—including Austria, Germany, Japan, Norway, Switzerland, and the UK—have ended fur farming. No one needs mink fur, except the animals who were born with it.

Now is the time for action. Please, for everyone’s sake, ban cruel, dangerous fur farms.

Sincerely,

A handwritten signature in black ink, appearing to read 'Pamela Anderson', with a large, stylized flourish at the end.

Pamela Anderson