



Enrique Maya Miranda
Mayor of Pamplona

9 February 2021

Via e-mail: alcaldia@pamplona.es

Dear Mr Mayor,

In light of the news that the San Fermín festival and the Running of the Bulls have been cancelled for 2021 because of the pandemic, I am contacting you in the hope that you will seize this opportunity to usher in a new era in Pamplona – one without bullfighting.

You'll recall that, last year, PETA and our affiliates offered to give the city of Pamplona a whopping €250,000 if you committed to ending the Running of the Bulls and the subsequent bullfights permanently. That offer still stands, but now, we are willing increase it to €298,000 – the additional €48,000 symbolising the 48 bulls who would be spared not only the frightening stampede down Pamplona's streets but also a grisly death at the San Fermín festival each year. We ask that they be retired and would work with you to make that happen.

While bullfighting has a long history in Spain – as bull baiting did in the United Kingdom and dog fighting in the United States – times and sensibilities change. The majority of people around the world, including in Spain, agree that bulls should never be the subject of torment for human entertainment. They recognise that it is unjust to goad sensitive animals down slippery streets or pit a sword-wielding man against an unwilling, confused animal. That is why people everywhere want to see an end to bull runs and bullfights. The current pandemic has only amplified this sentiment – almost everyone now realises that the way we treat animals must drastically change.

Now is the moment to be on the right side of history. We hope you will accept our offer and allow Pamplona to reinvent itself for the enjoyment of all. We would be happy to work with you to plan a new San Fermín festival that represents the kind of world we want to return to after the pandemic – one that is compassionate and respectful of both humans and other animals.

Very truly yours,

Ingrid E Newkirk

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

PO Box 70315
London N1P 2RG
United Kingdom
+44 (0) 20 7837 6327
+44 (0) 20 7923 6242 (fax)

Info@peta.org.uk

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS (PETA)
FOUNDATION – a charitable
company limited by guarantee,
with its registered office at
Cannon Place, 78 Cannon Street,
London EC4N 6AF.
Registered in England and Wales
as charity number 1056453,
company number 3135903.

Affiliates

- PETA US
- PETA Asia
- PETA India
- PETA France
- PETA Australia
- PETA Germany
- PETA Netherlands



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