

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

5 May 2021

Via e-mail: clerk@northclainesparishcouncil.gov.uk

Dear Councillors,

I'm writing on behalf of PETA with a unique idea that would put Claines in the spotlight: renaming Egg Lane "Banana Bread Lane". Removing the "egg" from the street's name would be a simple, fun way to highlight to residents that ditching eggs is better for their health, for the environment, and, of course, for animals.

Every year, the egg industry crams millions of smart, sensitive chickens into sheds, where they can't breathe fresh air or feel sunlight on their backs – even on "free-range" farms. PETA recently released [shocking video footage](#) from an investigation into farms that supply the Happy Egg Co, the UK's largest "free-range" egg supplier. As is typical for such facilities, the chickens were packed into dark, filthy, crowded sheds, where many lost their feathers, likely as a result of ammonia burns and stress. Birds who died in the sheds were simply left to rot.

Since hatcheries consider male chicks useless – because they don't produce eggs and aren't bred to produce the excessive flesh desired by the meat industry – they're gassed shortly after birth. And when hens begin to lay fewer eggs, they're sent to the slaughterhouse, where their throats are slit and they're often scalded to death.

Fortunately, avoiding such cruelty is a piece of (vegan) cake. Healthy and humane egg replacers, including products like Follow Your Heart's VeganEgg and Oggs' Aquafaba Egg Alternative, can be used in place of eggs in baked goods, as can bananas, applesauce, chia seeds, and ground linseed. And unlike eggs, these vegan foods are cholesterol-free and generally low in saturated fat. For these reasons, vegans are less likely to suffer from heart disease, diabetes, and other health problems.

Lastly, ditching the "egg" would also help our planet: according to the United Nations, animal agriculture is "one of the top two or three most significant contributors to the most serious environmental problems, at every scale from local to global".

Renaming Egg Lane "Banana Bread Lane" would make a positive statement to the local community about the urgent need to ditch animal-derived foods in favour of vegan meals. We would be happy to provide every interested household on the lane with a basket of egg alternatives as well as vegan recipes and product suggestions to celebrate the name change.

I look forward to hearing from you.

Sincerely,

Elisa Allen
Director

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