



20 August 2021

Dear Richard:

I'm writing on behalf of your many fans at PETA. We heard your comments on *Good Morning Britain* about wishing that you didn't eat meat – and we have a proposition that can help. Change your name – or, perhaps, your Twitter handle – from Richard Bacon to Richard *Facon* and, in exchange, we'll provide you with a month's supply of delicious vegan meats to help you ditch animal flesh and other "products" made from living, feeling beings for good.

You said on the programme that many people's "relationship to animals is a very strange and baffling thing". And you're right. Most wouldn't dream about eating a dog, yet they think nothing of eating a pig – even though when it comes to suffering, there's no difference between a pig and a dog or any other animal. We all have the same capacity to feel fear and pain, and we share the same desire to live. It's a baffling thing, indeed.

Worse still, before they end up on a plate, the overwhelming majority of animals are raised on filthy, crowded factory farms, where they're deprived of all that's natural and important to them. They rarely – if ever – breathe fresh air or feel sunlight on their backs until the day they're sent off to slaughter. They endure a lifetime of suffering so that humans can enjoy a fleeting moment of taste.

But it's never too late to change your ways, and since you care about animals, we hope you'll take this request on board. By changing your name to Facon, you'd be highlighting the many wonderful, delicious vegan meats currently available. And by going vegan, you'd spare up to 200 animals a year the horror of the slaughterhouse. What do you say, Mr Facon?

With best wishes,

Elisa Allen
Director
PETA

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