



PEOPLE FOR  
THE ETHICAL  
TREATMENT  
OF ANIMALS

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Anne-Isabelle Daulon, CEO  
11Arches

25 October 2021

Via e-mail: [contact@11arches.com](mailto:contact@11arches.com)

Dear Ms Daulon:

I'm writing on behalf of PETA and our more than 1.3 million members and supporters regarding the 2021 Pyromusical fireworks display. We'd like to make a suggestion that we hope will spark your interest: instead of celebrating Bonfire Night with a "bang" this year, entertain the public with a spectacular laser light show that will create a stress-free environment for humans and other animals.

Richer in colour effects and visual choreography than conventional displays, laser light displays offer a peaceful celebration for noise-sensitive children, elderly people, and individuals suffering from post-traumatic stress disorder – who are sensitive to and can be deeply disturbed by the noise of explosives – and they don't put viewers at risk of sustaining hearing loss.

They're also more animal-friendly. Animal rescue centres see an increase in the number of lost dogs following conventional fireworks displays. Often, they go missing after they panic and jump over fences, and some even jump through glass windows in order to get away from the terrifying sounds. Many animals arrive at rescue centres with bloody paws and broken bones. Some are never reunited with their families, and others may even have to be euthanised. Loud fireworks displays also scare wild animals, such as deer, causing them to flee onto roads, where they're highly susceptible to collisions that could kill them and endanger drivers. The blasts have also been known to cause birds to fly into chimneys, houses, and trees – and even to abandon their nests and young.

By having a laser light show instead of using fireworks, you'd be able to deliver all the flash without the fracas of conventional displays while being considerate to all your guests and local wildlife. If you agree to make the change, PETA will send free hot dogs and hot chocolate for your guests to enjoy in the food court.

I look forward to hearing from you.

Yours sincerely,

Simon Plazolles-Hayes  
Youth Outreach and Campaigns Officer  
PETA UK

PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS (PETA)  
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