



Stefano Domenicali
President and CEO
Formula One Group

Via email: sdomenicali@fomltd.com

17 November 2021

Dear Mr Domenicali:

I'm writing on behalf of People for the Ethical Treatment of Animals – PETA entities have more than 9 million members and supporters globally, including Formula One World Champion Lewis Hamilton and countless fans – regarding your company's unlikely connection to a deadly event that has caused the deaths of over 150 dogs and that risks tarnishing F1's world-class reputation.

Formula One owner Liberty Media also owns telecommunications provider GCI, one of the last remaining top sponsors of Alaska's Iditarod dog-sled race, during which dogs are subjected to biting winds, blinding snowstorms, and subzero temperatures as they're forced to pull heavy sleds for 1,000 miles in under two weeks. Every year, hundreds of dogs are pulled off the trail because they're too ill, injured, or exhausted to go on. They also suffer greatly between races.

More than 150 dogs have died in the race, not counting all those who died during the off-season while chained up outside in below-freezing weather or those who were killed because they didn't make the grade. [A PETA US investigator](#) worked at dog kennels owned by former Iditarod champions and found that dogs were denied veterinary care for painful injuries and that their only shelter was dilapidated boxes and plastic barrels, even in all weather extremes.

The dogs who are bred, chained, and pushed past their limits for the Iditarod are the same physiologically and emotionally as the dogs who share our homes, and they deserve far better than a lifetime of cruelty and suffering. In the last year, several companies agreed to drop their sponsorships – most notably, ExxonMobil, a major supporter that was giving USD\$250,000 to the race annually. It joined Alaska Airlines, Chrysler, Coca-Cola, Jack Daniel's, Wells Fargo, and dozens of other companies in cutting ties with this cruel race.

Will you please act swiftly to ensure Liberty cuts ties with the Iditarod? Thank you for your consideration. I look forward to hearing back from you soon.

Very truly yours,



Ingrid Newkirk
Founder

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OF ANIMALS

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Affiliates

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