



Karen and Paul Fairweather  
Directors, Omega Auctions

Dear Mrs and Mr Fairweather:

I am writing to you on behalf of People for the Ethical Treatment of Animals (PETA) with a proposal for the property located at 25 Upton Green in Speke, Liverpool. Given that this house was George Harrison's childhood home, would you consider converting it – in harmony with the superstar's beliefs – into a tribute centre for vegetarian Indian food and the principle of *ahimsa*?

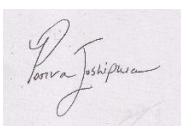
India was instrumental in shaping the music legend's identity. Harrison was the first member of The Beatles to go vegetarian after his many visits to India, where he also learned about and embraced the virtue of ahimsa, or non-violence, which is central to three of India's major religions – Hinduism, Buddhism, and Jainism. In India, Harrison learned how to play the sitar from the master Ravi Shankar, who has supported PETA India's campaigns for animals. Harrison also recorded part of his first solo album, *Wonderwall Music*, with Indian and Western musicians.

We're always looking for ways to promote kindness to all living, feeling beings, regardless of species, and this tribute centre would encourage more people to practise non-violence and enjoy the vegetarian food that Harrison loved. He once said, "The thing that repelled me about eating meat was the idea of killing animals. ... [I]t's not healthy and not natural." As usual, the musician was ahead of his time: we now know that, in addition to being cruel, eating meat increases one's chances of developing deadly diseases and that animal agriculture – which is responsible for nearly one-fifth of human-induced greenhouse-gas emissions – is a major contributor to the climate crisis.

Harrison's peaceful perspective and compassion towards animals deserve to be celebrated. Turning the house where he used to practise with his fellow members of The Beatles into a destination for more people to discover ahimsa and vegetarianism would be a lasting homage to Harrison's many contributions. The tribute centre would also attract tourism and benefit the local economy.

Thank you for your consideration. I look forward to your response.

Kind regards,



Poorva Joshipura  
Vice President of International Affairs  
People for the Ethical Treatment of Animals (PETA)

PEOPLE FOR  
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PEOPLE FOR THE ETHICAL  
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FOUNDATION – a charitable  
company limited by guarantee,  
with its registered office at  
Cannon Place, 78 Cannon Street,  
London EC4N 6AF.  
Registered in England and Wales  
as charity number 1056453,  
company number 3135903.

Affiliates

- PETA US
- PETA Asia
- PETA India
- PETA France
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