

The  
Pamela Anderson Foundation

18 November 2021

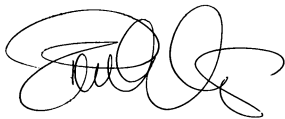
Dear Prime Minister:

One of the reasons I like the UK is that it is a nation which prioritises animal protection issues. This makes it all the more outrageous that the caps worn by the Queen's Guard – a British icon – are *still* made from the fur of bears who are killed in my native Canada. This is especially senseless given that PETA and top luxury faux furrier ECOPEL have created the world's first faux bear fur that looks and feels exactly like the real deal – but doesn't harm a hair on a bear's head.

As you probably know, it takes the fur of at least one bear – who was likely baited and gunned down – to make just one of these ornamental caps. Some of these bears are nursing mothers whose cubs will slowly die without them there to protect and care for them.

Mr Johnson, there is nothing more important for people in positions of power to do than protect the vulnerable. Please instruct the Ministry of Defence to make the switch to cruelty-free faux fur. PETA and ECOPEL have provided the solution. It would be unconscionable not to take it and to continue to allow innocent animals to be killed when a humane alternative exists.

Sincerely yours,



Pamela Anderson