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Good morning,

I'm writing on behalf of PETA UK – PETA entities have more than 9 million members and supporters globally – with a request that would help horses and generate positive buzz for your pub: boycott showing the cruel and deadly Grand National horse race and instead, host a *hobby horse* race that features only willing human participants.

The Queens Arms has a reputation as the place to be over the Grand National weekend, but there's nothing fun or festive about the way horses suffer and die for this cruel event. Two horses were killed in last year's festival after sustaining catastrophic injuries, and according to reports, around 200 horses are fatally injured on UK racetracks every year. And there's no retirement for horses who survive: many are abandoned – such as 1984 Grand National winner Hallo Dandy, who was found without proper food and shelter and covered with sores from rain scald – or killed for dog food and cheap meat.

No one would be raising a glass if cats or dogs were the ones being whipped and forced to jump dangerous obstacles, shattering their ankles, snapping their necks, and being shot in the head right on the track. Horses deserve no less sympathy.

Please, make a clean break from this cruelty. You can make a compassionate statement by betting on willing, enthusiastic, human racers instead – and to sweeten the deal, we'd be happy to provide a set of hobby horses to get people into the spirit of the event.

Pub-goers can still enjoy a drink and socialise with friends, knowing that their day of fun did not cause suffering or death for any other sentient beings.

Can we count on seeing you at the hobby horse race?

Sincerely,



Elisa Allen
Director

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