



Dear Prime Minister,

As a fashion designer and animal lover who specialises in working with faux fur, I am deeply troubled by the UK's continued use of bears' skins to make the ornamental Queen's Guards' caps, when an indistinguishable, cruelty-free faux fur fabric has been tried and tested and is ready to be rolled out.

Shrimps Ldn has worked with ECOPEL's high-quality, durable faux furs for many years. The faux bear fur ECOPEL has created especially for the caps – the world's first of its length is indistinguishable from real bear fur. A test copyrighted by the Ministry of Defence (MoD), commissioned PETA and conducted at the ministry's own accredited laboratory, has confirmed that the lined faux fur is 100% waterproof and performs just like real bear fur.

Fur farming has been banned in the UK for more than 20 years, and much of the British public, including – ironically – the guards' charge, Her Majesty the Queen, refuse to buy animal fur. The continued use of bear pelts encourages the cruel and senseless hunting of bears for profit, an outdated and unnecessary pursuit.

Please instruct the MoD to move with the times and ensure that, going forward, all new caps are made only from cruelty-free faux fur. It's what the British public wants and what bears need.

Yours sincerely,

A handwritten signature in black ink that reads "Hannah Weiland". The signature is written in a cursive, slightly slanted style.

Hannah Weiland
Founder
Shrimps Ldn