



Sir Lewis Hamilton MBE

26 October 2022

Via e-mail: LH@freuds.com

Dear Lewis,

I'm writing to you on behalf of People for the Ethical Treatment of Animals UK – PETA entities have more than 9 million members and supporters around the world – in the hope that, for dogs' sake, you'll stop ignoring our desperate pleas for help in preventing more dogs from enduring hideous deaths in a dreadful race sponsored by F1's owner, Liberty Media. A word from you could save dogs every bit as precious as the one you share your home with.

For months, we've tried to alert you to the campaign against the Iditarod, a gruelling race in which more than 150 dogs have died. The dogs are forced to pull heavy sleds through some of the most extreme weather conditions on the planet, with up to 80-mph winds and temperatures as low as minus 50 degrees. Every year, hundreds of dogs are pulled from the race because of exhaustion, illness, and injury – including bruised and bloody feet, stress fractures, pneumonia, and bleeding ulcers. The Iditarod also causes tremendous suffering off the course. Countless dogs have died while chained up outside in sub-zero temperatures and bitter winds, often with only dilapidated wooden boxes or plastic barrels for shelter. Others have been shot or bludgeoned to death because they weren't fit enough to compete.

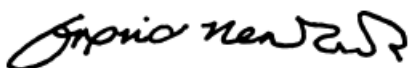
We've persuaded ExxonMobil, Coca-Cola, and many more companies to cut ties with this horrific race. But Liberty Media is yet to respond. You are uniquely placed to help with this.

We know you have a close relationship with Liberty Media CEO Greg Maffei – dining with him just a few days ago – and a brief word from you could be all it takes to sway him to stop supporting this cruelty. We know you do care about dogs, so please don't continue to stand idly by as animals continue to suffer or your silence will be taken as complicity.

Animals need you in their corner. Please, use your voice to defend them. You know better than most that one person can make a difference.

I hope to hear from you.

Very truly yours,



Ingrid Newkirk
Founder

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

PO Box 70315
London N1P 2RG
United Kingdom
+44 (0) 20 7837 6327
+44 (0) 20 7923 6242 (fax)

Info@peta.org.uk

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS (PETA)
FOUNDATION – a charitable
company limited by guarantee,
with its registered office at
Cannon Place, 78 Cannon Street,
London EC4N 6AF.
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Affiliates

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