



Gordon Ramsay

Gordon Ramsay Group
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19 October 2022

Dear Gordon,

I'm writing on behalf of People for the Ethical Treatment of Animals (PETA) to warn you about the dangers of the "octocurse" that may be heading your way this Halloween.

By serving octopus in your restaurants at this eerie time of year, you put yourself and diners at risk of this fabled, ancient curse, which is said to affect all those who kill, cook, or eat octopuses. Please watch this video to learn more: https://www.youtube.com/watch?v=EFKIrtJZg_o

Octopuses are hyper-intelligent animals capable of complex thought processes: they can navigate mazes, use tools, and learn how to do such things as unscrew lids simply by watching. They are masters of disguise, they decorate their homes as we do, and they have excellent memories. They are also extremely sensitive to pain. In fact, because octopuses' brains are distributed throughout their bodies, the terror and pain they experience at being sliced up alive or speared to death, common methods of killing these animals, is almost unimaginable.

Fortunately, dodging the curse is simple: take octopuses off your menus for good and pledge never, ever to eat these clever cephalopods.

We wish you a happy and curse-free Halloween.

Sincerely,

Elisa Allen
Vice President of Programmes

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FOUNDATION – a charitable
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Registered in England and Wales
as charity number 1056453,
company number 3135903.

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