



Anthony McPartlin and Declan Donnelly  
c/o YMU Entertainment  
23 Grove Park Terrace  
London W4 3QE

3 November 2022

Dear Ant and Dec,

I'm writing from People for the Ethical of Animals (PETA) to urge you to make the upcoming All Stars series of *I'm a Celebrity... Get Me Out of Here!* your last. For too long, you have been complicit in cruelty to animals on the show, and it must end.

Public attitudes towards the use of animals for entertainment have shifted considerably in recent years. To date, over 50,000 supporters have signed PETA's petition urging ITV to stop abusing animals on the show, and 10,000 people lodged complaints about the show's treatment of animals with Ofcom last year. It's time to read the writing on the wall.

For 20 years, you have been complicit in the "bushtucker trials", standing by as animals of all descriptions are tormented – and even killed – for TV ratings. In this time, you must surely have become aware of the suffering, discomfort, and fear that these unwilling participants endure during the challenges. Ostriches, crocodiles, snakes, rats, and thousands of insects have been exploited for the show's puerile pranks – and we fear that the upcoming series will be no different.

The public tune in to *I'm a Celebrity* in large part for your comedy sketches and the celebrity drama – not because they want to see sensitive animals suffer. You know better than anyone that the producers could easily come up with clever and captivating tasks that harm no animals, so there is no reason to continue using the same tired formula.

The longer you associate yourselves with this show, the more you send the message to viewers that you think animal abuse is not only acceptable but also entertaining. Leaving *I'm a Celebrity* would signal to the show's producers that people aren't going to stand for senseless cruelty to animals anymore and that it's time to change. So please, hang up your hats and get yourselves out of there – for animals' sake.

Thank you for your consideration.

Sincerely,



Elisa Allen  
Vice President of Programmes

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Affiliates

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