



9 January 2023

Via e-mail: [dartingp@yahoo.co.uk](mailto:dartingp@yahoo.co.uk)

Dear Michael,

Greetings from PETA, and congratulations on winning the PDC World Darts Championship! We heard you want to use your prize money to buy a bull you'll name Ferdinand, and we have a suggestion that would help you hit your target while benefitting animals: if you go vegan for one month, we'll rename a handsome and strong rescued bull Ferdinand in your honour.

Going vegan is far easier than winning the darts championship, so we're sure it would be a snap for you. As every major restaurant and supermarket now offers delicious vegan options, it's truly never been easier to ditch meat, eggs, and dairy. Many top athletes, including Lewis Hamilton and Novak Djokovic, swear by a plant-powered diet – and vegans are at a far lower risk of suffering from cancer, heart disease, diabetes, and obesity than their meat-eating counterparts. Eating vegan can also reduce a person's food-related carbon footprint by a whopping 73%.

Living vegan also helps animals. This includes bulls, who, as you might know, are intelligent animals with emotions and unique personalities. Some are very quick learners, and some are bold and adventurous. What they all have in common is the ability to feel pain and fear. Whether they're slaughtered for their flesh or skin, forced to pull heavy carts, or tortured and killed in bullfights, bulls face extreme cruelty all over the world – and they need kind people like you to help them.

By taking us up on our offer, you'd be known internationally not only as a darts champion but also as a champion for bulls. So, what do you say? Will you give going vegan a shot?

Yours sincerely,

Elisa Allen

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