

# Elen Rivas

Dear Georgina,

I hope you're well. I'm Elen Rivas, a model, ambassador for People for the Ethical Treatment of Animals (PETA), and mother of two beautiful children whom I share with Frank Lampard. I'm getting in touch in the hope you'll accept this gift of a stunning faux-fur Maison R&C coat, which is "PETA-Approved Vegan" and made from 100% recycled corn. I'm sending it with one request: please, drop real fur from your wardrobe.

You're far too beautiful to wear something as ugly as fur. I'm sure you'll be horrified to learn that animals raised on fur farms spend their entire miserable lives in cramped, filthy cages before they're killed in the most horrific ways. They're anally electrocuted, gassed, strangled, stamped on, or drowned. Sometimes, they're even skinned alive.

Major fashion designers have turned their backs on fur, and most people now refuse to wear it. There are plenty of luxurious, stylish, and innovative alternatives available – such as this gorgeous creation – that don't harm a single hair on an animal's head.

My friends at PETA – who I am proud to campaign alongside to help animals suffering for entertainment, clothing, or food – run a fur amnesty programme, and I hope you'll consider donating your fur garments to them. They'd put them to good use by giving them to refugees from war-torn countries, donating them to rescue centres for use as bedding for orphaned animals, or using them to inform others about the cruel fur trade.

One person can make a huge difference, and by pledging no longer to wear fur, you'd be setting a wonderful example for your millions of loyal followers. Perhaps you'd even consider starring in a PETA campaign to urge others to turn their backs on fur, too – you'd inspire so many others and look beautiful doing it! Style icon Kim Kardashian went fur-free after Pamela Anderson [got in touch](#) with a request just like this one, so I hope you'll join her and make the compassionate decision to leave fur where it belongs – on the animals who were born with it.

With thanks and best wishes,



Elen Rivas