

They Do Not Belong to Us



A Special Thank-You

We'd like to express our gratitude to the following very important PETA supporters:

- Our members, without whom our vital work for animals would not be possible
- Our Vanguard Society members, for their compassion and leadership
- Our Guardian members, for their commitment through regular gifts
- Our Augustus Club members, for giving animals a future through gifts to PETA in their wills
- Our online activists, for taking a stand against animal abuse by contacting governments, companies, other organisations, and individuals via our online petitions

PETA Business Friends

We would like to extend our sincere gratitude to the compassionate businesses which support our work through the PETA Business Friends programme.

- Adcocks Solicitors
- Baylis & Harding
- B. Boheme
- Booja-Booja
- Bute Island Foods Ltd
- Cloud Twelve
- Dr Botanicals
- Ecotricity
- Edge Design Studio
- Ethical Bedding
- Floral Street
- Fry Family Food Co
- Jaam J.
- Jamm
- Jana Reinhardt
- Jivamukti Yoga
- Lemon Jelly
- Materialise Interiors
- Meat Free Muscle
- Montagne Jeunesse 7th Heaven
- Pacifica
- Plamil
- Plant Athletic
- Plant Faced
- Property Finance – Dorset
- Property Hotspots
- Quinlence
- Aromatherapy
- Raw & Juicy
- Rentroud
- Saorsa 1875
- Smith Hobbs Wealth Management Limited
- Sweet Freedom
- The Throw Company
- VeganDesign.org
- Vegusto
- Verdone
- Watermans
- Wilby
- Will's Vegan Store
- The Wooden Chopping Board Company



Thank You!

To find out how you can become a PETA Business Friend, please contact us at Info@peta.org.uk.

Financial Statement

REVENUE	
Donations and Legacies	£ 6,030,084
Other Income	£ 33,973
Total Revenue	£ 6,064,057
OPERATING EXPENSES	
Staff Costs	£ 1,877,454
Education and Prevention of Cruelty –	
Direct Costs	£ 2,927,746
Support and Management Costs	£ 948,172
Total Operating Expenses	£ 5,753,372
Net Income Before Gains/(Losses)	
on Investments	£ 310,685
Net Gains/(Losses) on Investments	£ (118,663)
CHANGE IN NET ASSETS FOR THE YEAR	
Net Assets Beginning of Year	£ 192,022
Net Assets End of Year	£ 4,013,335
Net Assets End of Year	£ 4,205,357
OPERATING EXPENSE ALLOCATION	
Direct Programme Support	82.01%
Indirect Programme Support	1.81%
Membership Development	16.18%

The financial information given here is a summary extracted from the PETA Foundation audited financial statements for the year ended 31 July 2022. The auditor's report was unqualified. A copy of the financial statements has been submitted to the Charity Commission and Companies House.

The summarised financial information may not contain sufficient detail to allow for a full understanding of the charity's financial affairs. For further information, the full annual financial statement, the auditor's report on those financial statements, and the trustees' report should be consulted. Copies of these can be obtained by contacting the charity at PO Box 70315, London N1P 2RG or on 020 7837 6327.



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Donor Testimonials

GIVING ANIMALS A FUTURE

We are extremely grateful to our Augustus Club members – those special people who have chosen to support PETA's work with a gift in their will.

Here, we want to introduce two wonderful members who have also chosen to share their stories in their own words.

Celina and Scout

"My name is Celina. I'm a PETA supporter and Augustus Club member. I've had an affinity for animals since I was a little girl. I've followed PETA's work for as long as I can remember.

"It's really important to me for PETA to be able to continue the work that they do. So, it was an easy decision to consider leaving them a legacy in my will.

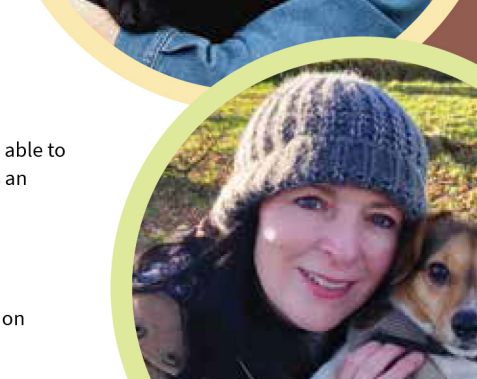
"It means after my loved ones have been looked after, my passion for animals lives on in my legacy.

"I trust PETA to use the gift in my will to help as many animals as possible through their global campaign."

Aisling and Maggie

"During my years at university, I learned about various animal rights issues, such as animal testing, fur, farming, and other forms of exploitation.

"It was my mother's passing that made me consider making a will. The whole process was easy, and it was very important to me to include the animal charities I support so that I know their work can continue and that, in some way, I can be a part of that legacy.



"When you are aware of the horrific, needless cruelty and neglect that animals are subjected to, it is easy to feel downbeat and helpless. Supporting PETA's work in this way gives me some reassurance that I am making a difference, no matter how big or small."



Thank you.

Thank you to every kind-hearted, compassionate, and loyal PETA member and supporter who has spoken up for animals and shares our vision of a kinder world.

PETA's Legacy of Kindness CHALLENGE

This year, we launched the Legacy of Kindness Challenge – a unique opportunity for PETA supporters to unlock a monetary gift from the Legacy Challenge Fund by sharing some information about their planned gift to PETA.

The challenge was extremely successful, and we would like to offer a special thank-you to everyone who took part.

Remembering Augustus Club Members Who Have Passed On

We fondly remember those members who passed away this year and extended their compassion for animals with a gift in their will.

- | | |
|---------------------------|------------------------------|
| Joyce Appleton | Valerie Hurst |
| Patricia Bille | Peter Jenkins |
| Geoffrey Birch | Denise Keogh |
| Gillian Blunk | Aleksandra Krzeminska |
| Oswald Brown | Brenda Lawfer |
| Dorothy Burton | Edward Layton |
| Stella Cameron | Stanley Lerner |
| Albert Case | Suk Ching Lyons |
| Olive Chapman | Robert MacFarlane |
| Vincent Condon | Janet Maidment |
| Christopher Daniel | David Mitchell |
| Elizabeth Davies | Peggy Oakley |
| William Davies | Jean Pakeman |
| Joy Ducker | Iris Pardoe |
| Grace Dunlop | Glenys Pearson |
| Myrtle Burne | Marjorie Penney |
| Isabel Francis | Margaret Pinder |
| Pauline Franklin | Doreen Rebol |
| Josephine Frost | Phyllis Rowden |
| Edwina Fysh | Nicola Stebbings |
| Joan Gardiner | Alice Taylor |
| Marie Gonzy | Alice Wakefield |
| Mrs M Graham | Beryl Whitten |
| Jennifer Hallam | Pamela Wilson |
| Brent Harrison | Shirley Winthrop |
| Veronica Hitchcock | Naomi Wright |
| Margaret Hosie | |

If you would like further information about leaving a gift in your will, please contact Legacies@peta.org.uk.

Dear Friends,

In 2022, PETA UK didn't miss a single opportunity to help animals.

When war broke out between Russia and Ukraine, we knew that Ukrainian families with animal companions would face impossible choices as they fled the country. PETA entities called on governments to loosen restrictions to allow animal companions to be granted refuge. I'm pleased to tell you that leaders in the UK – and other countries, from Mexico to India and elsewhere – listened, relaxed entry requirements, and helped welcome Ukrainian families' beloved animal companions.

We also publicised information about the requirements for crossing borders with animal companions so that people knew exactly what they needed to do to bring their animals with them when leaving the country.

In the scientific arena, PETA scientists educated the European Chemicals Agency about the legal requirement to avoid tests on animals wherever possible after the agency insisted that animals become the test subjects for a substance used in cleaning products. Our evidence helped stop the plan, which would have subjected more than 500 animals in the first instance to painful experiments and more in subsequent rounds.

Also, after vigorous campaigning by PETA entities, Air France and EGYPTAIR committed to halting the transport of monkeys to their certain death in laboratories, thereby further drying up the supply of primates for experimentation.

And after we appealed to iconic British holiday resort Butlin's, it agreed to stop hosting cruel petting zoos and to provide only animal-free entertainment.

These are just a few of our notable victories in 2022. On the following pages, you'll find more. All are a testament to what we can accomplish together when we stay vigilant and committed to our mission to protect the rights of all animals.

We are most grateful for your dedication and support of our work.

Kind regards,

Elisa Allen

Elisa Allen
Vice President of Programmes and Operations



Groundbreaking Victories for Animals

Among our highest priorities is ending all experiments on animals, and 2022 brought many victories in this area. **Following vigorous campaigning by PETA entities** – including meetings with government officials, petitions, proposed motions, and an open letter signed by 25 Dutch scientists, **the Dutch Parliament declared its support for ending animal tests in the Netherlands and accepted a series of motions to reduce them immediately.**

The UK is also closer to ending the notorious forced swim test. In a scientific paper commissioned by the Home Office, which cited our work, influential scientists concluded that dosing small animals with drugs and forcing them to swim in an inescapable beaker of water is not a good model for studying human depression or testing anti-depressant drugs.

And one of PETA's scientists participated in a public debate on the ethics of animal testing, in particular the forced swim test, and received overwhelming support from the audience for the argument that the test must be stopped.

Together with partner organisations, we campaigned mightily and invested heavily to collect over 1.4 million signatures on a European citizens' initiative that seeks to strengthen the existing ban on testing cosmetics on animals in Europe. Once the signatures are validated, the European Commission will be required to look into taking action.

In our success to save animals from being abused for food, we successfully pushed for more vegan menu items at Greggs, Cineworld, Krispy Kreme, Roadchef, ODEON, Everyman Cinemas, and Butlin's. Uber Eats and the University of Leicester shared our vegan starter kit, and Winchester and Salford city councils shared our vegan challenge on social media.

We helped save 10,000 rabbits a year from being killed for their flesh and fur by persuading Rutland County Council to reject plans for a rabbit farm in Hambleton, and the farming franchise closed down soon after.

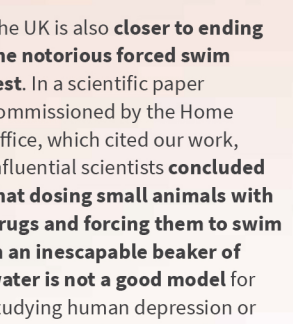
PETA and Papa Johns teamed up to encourage everyone to "eat pizza to save the planet" on Earth Day after we commissioned an environmental audit showing that producing its vegan pizza uses 65% less land and 35% less water and causes 56% lower emissions than producing a meat and dairy pizza. Burger King's flagship restaurant in Leicester square went completely vegan for the month of May.

We were successful in persuading luxury hotel Whatley Manor to remove foie gras from its menu. The East India Company to drop coffee sourced from exploited civet cats, and Hythe Town Council and Oxfordshire County Council to go vegan at all council functions. Reading Borough Council also going meat-free.

And after PETA exposed the Furf Egg Co for abusing the hens it described as "free-range", parkrun dropped the cruel campaign as a sponsor.

The list of companies, stores, designers, and governments that are taking a stand against using animals for their skins continues to grow. Thanks to PETA's hard work, Italy banned fur farming, Burberry shed exotic skins, Dolce & Gabbana dropped fur and angora, Moncler ditched fur, FARFETCH banned angora from its platform, Armani Group added angora to its no-fur policy, Copenhagen Fashion Week removed fur from the catwalk, and Sweden's most iconic department store, NK, agreed to stop selling fur.

Leading UK sofa manufacturer DFS launched its first vegan collection – and it carries the "PETA-Approved Vegan" logo.



to the monastery carrying tourists to their backs and are deprived of adequate food and water.

In India and Romania, the Global Compassion Fund helps foster empathy and respect for animals through humane education programmes, including Compassionate Citizen workshops. Children are encouraged to set out water for wildlife, call for help when they see an animal in trouble, and stop using fireworks during festivals because of the harmful effects they have on animals.

- Since the programme's inception in 2000, PETA India's Compassionate Citizen programme has been used by almost 200,000 schools across India and has provided 90 million students with accessible and fun lessons in empathy and kindness.
- In Romania, the Compassionate Citizen programme is now part of the school curriculum.

In countries around the globe where animals are used for forced labour, PETA entities work to establish relationships with the impoverished people who depend on those animals.

- In Petra, following an investigation by PETA Asia, PETA supporters persuaded the government to replace animals used to haul tourists with a fleet of 20 eco-friendly cars.
- In India, Animal Rahat's mechanisation projects have saved 57,442 bullocks and 216 donkeys from forced labour.

PETA supported Animal Rahat cares for more than 250 rescued animals at its sanctuaries in Maharashtra and Uttar Pradesh. Most of the animals have been retired from forced labour and would have otherwise been sent on a gruelling journey to be slaughtered. Others were rescued after being abandoned. A few even wandered into one of the sanctuaries of their own volition – what luck!



a mobile clinic to the Romanian border to help with microchipping, food, and veterinary care.

When staff learned that shelters in Ukraine had only one or two days' worth of food, the Global Compassion Fund-backed team devised a way to take food and provisions into a country for dogs, cats, horses, and donkeys. So far, PETA Germany has supplied deliver more than 1,000 tonnes of food and supplies and has rescued over 1,500 cats and dogs from Ukraine.



In Petra, Jordan, PETA supports a free veterinary clinic for animals used for work, most of whom have never received even basic care. The animals are forced to climb up and down the 900 steep and crumbling stone steps

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Educating, Persuading, Liberating

We're changing the way people think about animals – and saving animals' lives in the process.

A PETA scientist participated in a discussion panel on moving beyond animal testing. She closed the session, which was attended by top EU officials, policymakers, and scientists, by reminding everyone that animals are not test tubes with tails.

In addition to distributing more than 25,000 copies of our vegan starter kit, we placed prominent billboards with the tagline "I'm ME, Not MEAT" to encourage the public to consider that animals killed for their flesh are individuals. One of these billboards, featuring a lobster, was strategically placed in Westmouth, ahead of the Dorset Seafood Festival. We also recognised the latest and tastiest

offerings that are making it easier than ever to switch to vegan eating with our 10th annual Vegan Food Awards.

Ahead of the COP27 climate summit, we displayed an emergency banner over the M8 motorway near Glasgow highlighting the fact that humans' consumption of meat, eggs, and dairy is fuelling the climate catastrophe.

We held attention-grabbing demonstrations to raise awareness of the ways animals are

exploited and killed for their skin – we helped activists douse themselves with fake blood to call for an end to fur farming in Denmark, sent a flock of PETA supporters to protest against the use of feathers at London Fashion Week, and "bludgeoned" activists dressed as snakes outside Louis Vuitton to protest its use of exotic skins. We also announced the winners of our annual Fashion Awards and celebrate the best in animal-friendly living.

Many corporations and decision-makers have recognised that animals should not be exploited for human entertainment. Millennium Hotels and Resorts ended its nearly 30-year sponsorship of the deadly Iftar dog-sled race, South Tyneside Council's Christmas Wonderland Parade is now animal-free, and Chi London, Ryanair, Close Brothers group, and Pertemps withdrew funding from the Grand National, one of the most dangerous horse races in the UK.

We issued life-saving public service announcements about keeping animals safe during heatwaves and snowstorms and persuaded the free listings website Freecycle to advise its local groups not to list puppies or other companion animals. PETA joined forces with 30 other animal protection groups to hold a protest outside Parliament calling on the government to prioritise animal protection legislation, appeared on radio and TV shows to discuss numerous animal rights issues, published in-depth opinion pieces on ending speciesism, provided expert advice on government consultations, and more.

A special thank-you goes out to our celebrity friends who helped us raise awareness of animals and the suffering they endure:

- Faye Witter, Simon Pegg, Rafferty Law, Virginia Lewis-Jones, Sir Mark Young, Miriam Margulies, Alesha Dixon, Karen Hauer, Kirsty Gallacher, India Reynolds, Sir Paul McCartney, Pamela Anderson, Emmett J Scanlan, Ferdia Shaw, Victoria Smurfit, Thalia Heffernan, Holly White, Greg O'Shea, and metal band Lordi.

