



Saffron Hart, Matt Elliot  
National Directors  
Miss Great Britain

10 October 2023

Via e-mail: [saffron@missgreatbritainofficial.co.uk](mailto:saffron@missgreatbritainofficial.co.uk)

Dear Ms Hart and Mr Elliot:

I'm writing on behalf of People for the Ethical Treatment of Animals (PETA) to urge Miss Great Britain to take a stand for our planet and the rights of *all* females with one small but meaningful change.

As Miss Great Britain 2023 seeks to crown a winner who demonstrates integrity and compassion, it would fit perfectly for the event to offer a show-stopping, animal-friendly, fully vegan menu. Industries that raise and kill animals for food are stuck in their outdated ways, but as feminists, we know that "different from" doesn't equal "less than".

Animal agriculture is entirely reliant on female exploitation, as it's mostly females who are imprisoned, forcibly impregnated, and killed so that humans can consume their legs, breasts, ovulation markers, and breast milk. Excluding such products from your event's menu would make a powerful statement about your support of all females and their right to body autonomy.

When a hen in the egg industry is just a few days old, part of her sensitive beak will be painfully severed to prevent her from injuring others in the severely crowded, ammonia-soaked cage. For 18 months, she'll lay egg after egg until she's loaded onto a slaughterhouse-bound lorry at just a fraction of her natural life expectancy – her first and last breath of fresh air.

Cows are wonderful mothers who, like us, carry their baby for nine months and breastfeed, developing a strong bond. On dairy farms, they're forcibly, repeatedly impregnated and their babies are removed so that humans can consume the cow's milk. If the calf is female, she will likely follow in her mother's footsteps. If the calf is male, he will be slaughtered within months.

In addition to the difference it will make to female animals' lives, a vegan menu at the Miss Great Britain event would be a wonderful, positive news story for the environment. A study released by the University of Oxford found that the greenhouse gas emissions and land usage of those who eat vegan were a quarter of those of who eat a lot of meat.

The Miss Great Britain Organisation could be crowned a champion of *all* females simply by offering delicious vegan fare. We'd be delighted to put you in touch with vendors and chefs who can help make your 2023 female-friendly, plant-powered evening the best yet. I look forward to hearing from you.

Kindest regards,

Elisa Allen  
Vice President of Programmes, PETA

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