



Lorraine O'Donnell  
Chief Executive  
City of Bradford Metropolitan District Council

20 December 2023

Via e-mail: [ceo.admin@bradford.gov.uk](mailto:ceo.admin@bradford.gov.uk)

Dear Dr O'Donnell:

I am writing from People for the Ethical Treatment of Animals in the hope that you'll allow us to display PETA's sheep statue, *End Shearin'*, in Bradford city centre. An illustration of the proposed statue is enclosed below.

As the city looks to a cleaner, greener future and transforms its landscape, historically shaped on the wool industry, into an innovative inclusive city, Bradford seems a fitting place to erect PETA's statue, which seeks to encourage people to create a kinder future for sheep. The statue reminds everyone that sheep are sensitive, intelligent animals who feel pain and fear, love their flock members, and don't deserve to be cut to ribbons for wool.

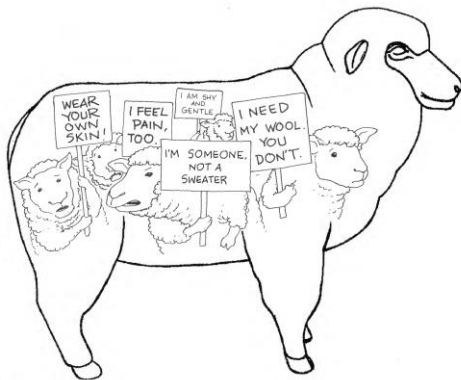
Our goal in displaying *End Shearin'* is to raise awareness among the public of the suffering behind woolly jumpers and scarves and inspire consumers to help create a kinder world by buying and wearing vegan this winter and beyond.

We hope you'll allow us to display this statue in Bradford, and we look forward to hearing from you.

Sincerely,



Elisa Allen  
Vice President, Programmes and Operations  
PETA



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