

PEOPLE FOR
THE ETHICAL
TREATMENT
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Victoria Beckham OBE

5 March 2024

Dear Victoria:

Greetings from People for the Ethical Treatment of Animals (PETA) – I hope you are well. We applaud your brand’s decision to ban fur and exotic skins but are disappointed to see that you continue to use animal leather in your collections. We wanted to share with you [a powerful new PETA video](#) that aims to inspire people to open their hearts to animals and their eyes to the suffering inflicted on them by the leather trade. Please watch it.

[Exposés by PETA entities](#) have shown that animal leather is always the product of extreme violence – no matter where it comes from. The global leather industry is responsible for the deaths of over 1 billion animals each year, and much of the skin used for “luxury” fashion comes from calves who were torn away from their mothers just hours after they were born. As you know, a mother’s instinct to protect her babies is intense. Just like us, cows share a strong, loving bond with their young, and no handbag or jacket can justify the trauma of separation they endure or the horror of the slaughterhouse. Many of these gentle calves – who, in all the ways that truly matter, are no different from the dogs you share your home with – are sold into the abhorrent veal trade, in which they’re confined to cramped pens and denied the opportunity to go outdoors to keep their skin blemish-free before they are slaughtered and turned into an item of clothing.

Taking a stand against leather would not only be a compassionate choice but also make your collections more sustainable, a move that is desperately needed if we have any hope of addressing the climate catastrophe for our children and theirs. Industry studies have identified that cow leather is fashion’s most environmentally damaging material, and over 90% of its impact occurs *before* the skins even reach the tannery.

Conscious consumers are increasingly seeking planet-friendly fashion that isn’t the product of cruelty to animals. We are sending you samples of just a few of the beautiful and innovative plant-based leathers available today – made from cactus, olive, grape, and other plant fibres – including all-natural vegan leather, Mirum. You’ve already led the way in banning fur and exotic skins, and we hope you’ll continue to be a positive influence in the fashion industry by extending that same kindness to cows and calves by removing leather from your future collections.

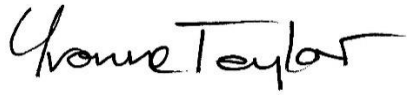
We look forward to hearing from you.

Kind regards,

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS (PETA)
FOUNDATION – a charitable
company limited by guarantee,
with its registered office at
Cannon Place, 78 Cannon Street,
London EC4N 6AF.
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as charity number 1056453,
company number 3135903.

Affiliates

- PETA US
- PETA Asia
- PETA India
- PETA France
- PETA Australia
- PETA Germany
- PETA Netherlands

A handwritten signature in black ink that reads "Yvonne Taylor". The signature is written in a cursive, flowing style with a long horizontal stroke at the end of the word "Taylor".

Yvonne Taylor
Vice President of Corporate Projects