

PEOPLE FOR  
THE ETHICAL  
TREATMENT  
OF ANIMALS

April 29, 2024

François-Henri Pinault  
Chairman and CEO  
Kering

Dear Mr. Pinault:

I'm writing on behalf of People for the Ethical Treatment of Animals (PETA), a Kering shareholder, and the millions of PETA entity members and supporters worldwide.

In response to PETA's question raised at Kering's annual meeting concerning the horrendous abuse of pythons revealed in PETA Asia's latest investigation into Kering suppliers, you said, "Rest assured that we are ready to collaborate with [PETA] to put an end to this type of practice," but followed with "even if we continue to use exotic skins." In the interests of a genuine desire to move matters forward, we suggest that **PETA accompany Kering representatives on a visit to the company's exotic-animal farms and slaughterhouses** if you continue to use exotic skins.

On two python farms in Thailand that supply skins to the Kering-owned tannery Caravel, PETA Asia investigators documented that emaciated and sick [pythons](#)—including one whose eyes were grotesquely bulging from their sockets—were housed in boxes and cages so filthy and kept in such deprived conditions that a reptile expert condemned their treatment as inhumane. Workers clumsily bashed pythons in the head with hammers, impaled them on hooks, pumped their bodies full of water as they continued to move, and then skinned them. This horrific abuse is standard practice. A 2021 investigation into a slaughterhouse in Indonesia that confirmed it supplied [lizard](#) skins to Kering revealed that workers decapitated and dismembered the animals using machetes. And in 2015, Gucci was implicated in a PETA investigation into [ostrich](#)-slaughter companies, which found that workers forced birds into stun boxes and slit their throats. This is the grim reality of Kering's "precious skins."

Kering's focus on "traceability" after [illegal wildlife products](#) were found in Gucci and Saint Laurent supply chains means only that you now know *where* the skins came from. But even on farms that are certified, audited, and verified by third parties, the cruel methods used to kill animals shown in these exposés are *standard*.

Obviously, we hope you are on the cusp of deciding against continuing to use exotic skins, but if not, a joint visit to farms and slaughterhouses that supply

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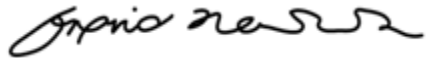
## Affiliates:

- PETA Asia
- PETA India
- PETA France
- PETA Australia
- PETA Germany
- PETA Netherlands
- PETA Foundation (U.K.)

Kering would be a first step in our collaboration. We can make ourselves available at your earliest convenience.

Thank you for your attention to this important matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Ingrid Newkirk". The signature is fluid and cursive, with a prominent initial "I" and a long, sweeping underline.

Ingrid Newkirk  
President  
PETA