



James Corden and Ruth Jones
Creators
Gavin and Stacey

21 May 2024

Via e-mail: amarae.lobban@dawbell.com; david.peet@porthallam.co.uk

Dear James and Ruth,

I'm writing from People for the Ethical Treatment of Animals (PETA) to suggest a plotline for the series finale of *Gavin and Stacey* that will get everyone talking: turn Pam vegan. It's been four years since the last Christmas special aired, and in that time, we've learned more about how eating meat affects animals, the environment, and human health – so it's only right that Pam should put a *vegan* turkey on the table.

Before her brief “vegetarian” stint, Pam worried she'd be known as “Three Steaks Pam”, and we understand why she'd be embarrassed by that moniker. Raising and killing animals for food is cruel. At any given time, around 23 billion animals globally are languishing on filthy factory farms. Every year in the UK alone, more than *1 billion* animals are mercilessly killed for food.

Conversely, by adopting the nickname “Three *Tofu Blocks* Pam”, the character would be a champion for animals and the planet – ditching animal-derived foods spares the lives of nearly 200 living, feeling beings every year while lowering individual carbon footprint by as much as 75%! She'd also be at decreased risk of suffering from stroke, heart disease, some cancers, diabetes, and other ailments. Plus, vegans are, on average, up to 9 kilograms lighter than adult meat-eaters – an aspect we know would align well with Pam's priorities.

In addition, [vegan Christmas food](#) has come a long way since the show's characters were last on our screens – everything from plant-based pigs in blankets to showstopping vegan roasts are readily available.

By making Pam vegan for the finale, you'll ensure that – whether or not she gets “drunk, drunk” this Christmas – she'll enjoy a “well lush” spread while sparing clever pigs, curious turkeys, and industrious fish suffering. This act of compassion promoting a better tomorrow for everyone would be a wonderful note on which to end such a beloved series.

Thanks for your consideration. We look forward to hearing from you.

Sincerely,

Elisa Allen
Vice President of Programmes
PETA

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Registered in England and Wales
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