



PETA France

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Monsieur le Maire Jean-Christophe Fromantin,
Mairie de Neuilly-sur-Seine
96 Av. Achille Peretti, 92200 Neuilly-sur-Seine

29 April 2025

Dear Mayor Fromantin,

I am writing to you on behalf of PETA and our international entities more than 9 million supporters, with a request regarding the old cemetery in Neuilly-sur-Seine. As you are no doubt aware, this is the final resting place of the founder of Hermès, Thierry Hermès. Since his death in 1878, societal values have evolved considerably, particularly concerning animal welfare.

Despite Hermès' innovative power, the company continues to sell the skins of wild animals. These sentient beings feel fear, pain, joy, and love just as we do, and it is unthinkable in 2025 to continue to treat them like mere body parts and steal their skin while subjecting them to the worst kind of suffering.

We are therefore seeking permission to place a tombstone in the old cemetery of Neuilly-sur-Seine, in tribute to the animals who suffered and died in the making of Hermès accessories.

Below is a mock-up of what we envision our memorial to look like.



Entités internationales

- PETA Allemagne
- PETA Asie
- PETA Australie
- PETA États-Unis
- PETA Inde
- PETA Pays-Bas
- PETA Royaume-Uni



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Our memorial would raise awareness of the tragic reality that the prestigious brand is trying to bury beneath the surface: the fate of ostriches, crocodiles, lizards, and other wild animals suffer and die in the making of its accessories.

Investigations—including [a video](#) by the Australian association Kindness Project, filmed in intensive breeding facilities owned by Hermès—reveal the horror suffered by reptiles confined, butchered, and killed for their skins. It shows crocodiles cramped in grim enclosures and cages, dragged, mutilated, and stabbed with a screwdriver. A [PETA Asia investigation](#) revealed that thousands of crocodiles raised for their skins spent their lives in filthy, cramped tanks at a farm in Thailand. One crocodile was seen moving for 23 long minutes after an employee plunged a metal blade into their neck.

Thank you for your attention. I hope for a positive response soon.

Sincerely,

Mimi Bekhechi
Vice President for Europe
People for the Ethical Treatment of Animals (PETA)

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