

Emily Eavis Worthy Farm, Glastonbury

20 June 2025

Dear Ms Eavis:

Hello from People for the Ethical Treatment of Animals. As festivalgoers prepare for their pilgrimage to Glastonbury, we have a heartfelt request: rename the Pyramid Stage to the *Sanctuary* Stage in solidarity with the horses and camels suffering right now at Egypt's Pyramids of Giza. Since the stage's design was originally inspired by those ancient monuments, this thoughtful change couldn't be more fitting. It would send a clear message that animals exploited for tourism deserve to live in peace – and we're sure you'll agree that this compassionate name much better fits Glastonbury's spirit of freedom, empathy, and respect.

Despite repeated pledges from Egypt's Ministry of Tourism and Antiquities to end animal abuse at the pyramids, a recent PETA exposé shows horses and camels being whipped and worked to death for tourist rides. The footage shows sick, injured and starving animals languishing with open wounds, mange and painful saddle sores. A mummified horse was found dumped near the Pyramids, and others are discarded to die out of public view. At Birqash Camel Market, where many camels are sold into the tourism industry, an investigator witnessed animals being viciously beaten with wooden batons, punched, and dragged on the ground by cars.

There is inadequate access to water and medical abuses, and desperate horses can be seen digging through rubbish bins to find food. Camels forced to carry heavy loads of tourists are restrained when they're not being ridden, denied the opportunity to engage in natural behaviours like running and grazing with their herd. Once they have been worked to breaking point, animals are routinely thrown in rubbish pits to die.

Renaming The Pyramid Stage, an iconic piece of festival architecture, to The Sanctuary Stage will remind adventurous, compassionate festivalgoers that it's cruel to climb onto the backs of abused animals, encourage them to shun *all* holiday activities that exploit sensitive animals and remind them that the horses and camels abused in Egypt deserve to live out their lives in safety at a sanctuary.

Thank you for considering this as a small way to make a big difference for animals.

Kindest,

Elisa Allen

Elisa Alli-

Vice President of Programmes

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