



PEOPLE FOR  
THE ETHICAL  
TREATMENT  
OF ANIMALS

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11 July 2025

Victoria Cleland  
Chief Cashier  
Bank of England

Dear Ms. Cleland,

I am writing on behalf of People for the Ethical Treatment of Animals (PETA) to urge the Bank of England to reject any proposal featuring bulldog imagery on its new banknotes celebrating British culture.

Brits are renowned for their love of dogs, but our involvement in the selective breeding of these “Frankendogs” is a national shame. As a ‘Breathing Impaired Breed’, British Bulldogs have been deliberately bred to have extremely flattened snouts and tiny heads, which severely affect their health. These unfortunate animals cannot draw enough air into their narrowed nostrils and often need to breathe through their mouths, leading them to snort, snore, and gasp. This condition can sometimes be fatal, bringing about heart failure, suffocation, or heat stroke, and the Royal Veterinary College warns that British Bulldogs are twice as likely to face health problems as other breeds.

As you can imagine, bulldogs and others bred to be inherently unwell are frequent visitors to the vet and, during the cost-of-living crisis, are at even greater risk of physical deterioration, neglect, abandonment, and even death if their guardians can’t afford to keep addressing the maladies borne of their mutations.

As the chief cashier, your name appears on every banknote. Please don’t sign off on a design that endorses the cruel and unethical breeding of dogs with deformities. By featuring a rescued mongrel, who are typically healthier and tend to live longer than their pedigree counterparts, on the new banknotes, you would earn the praise of animal lovers and champion the underdog.

Thank you for your time and consideration of this important matter. I look forward to hearing from you.

Kind regards,

Yvonne Taylor  
Vice President of Corporate Projects  
PETA

PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS (PETA)  
FOUNDATION – a charitable  
company limited by guarantee,  
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Registered in England and Wales  
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**Affiliates**

- PETA US
- PETA Asia
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