



Mr Jeremy Clarkson

17 December 2025

Dear Jeremy:

Season's greetings from PETA. As winter settles in, we worry that years of sending animals to their deaths might have left you cold, and so we would like to offer you a brand-new [PETA Christmassacre jumper](#) to help warm you up.

Made from vegan wool – which means that no gentle sheep were shorn bloody for their fleece – our new jumpers *look* like the usual festive garb, but upon closer inspection, feature animals who are traditionally killed for the Christmas dinner table.

Designs include a decapitated turkey, their neck dripping blood, a pile of dead pigs, and a beheaded cow – all common scenes in slaughterhouses, and a sombre reminder that over 180 million animals are violently killed in the UK during the festive season alone.

Christmas is a time to reflect on how we can each bring the spirit of peace and goodwill into our everyday lives. To this end, we urge you to get off the animals' naughty list by changing your animal-exploiting ways.

We hope our festive jumpers will finally inspire you to adopt a vegan lifestyle and transform Diddly Squat farm into a sanctuary where animals can live out their lives in peace. We look forward to hearing which jumper design speaks to you the most.

Sincerely,

Elisa Allen
PETA UK Vice President of Programmes

PEOPLE FOR
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