



23 April 2026,

Dear Sir David,

On the occasion of your 100th birthday, on behalf of all of us at PETA, please accept this gesture of gratitude for the extraordinary way you have helped others see and cherish the natural world. In your honour, we have renamed a rescued bull: David Attenbullock.

This bull was among the first bullocks rescued through PETA India's Delhi Mechanisation Project - an initiative that replaces animal-drawn carts with electric vehicles, allowing overworked animals to be retired and given a life of safety and care. Before his rescue, David spent his days hauling heavy carts through the chaotic, crowded markets of Delhi, weaving through dense traffic. He endured long hours in extreme heat, often without sufficient rest, water, or relief, and - like many animals forced into such labour - faced exhaustion, injury, and the strain of relentless work. Today, he lives peacefully in an orchard at a sanctuary in the Indian state of Uttar Pradesh, free to move about at his own pace, and to form bonds with other rescued animals.

We chose his name not only in a spirit of affection, but because he reflects something of your gift. He has a presence that draws people into his world, including visiting children. He invites visitors to the sanctuary to pause with him, and in doing so, they notice more - the birdsongs, the life moving through the grass and trees, and the many other animals who share his home. It felt only fitting that this strong yet gentle animal, who quietly inspires others to appreciate the richness of the natural world, should carry your name.

With deepest respect and best wishes on your 100th birthday,

Sincerely,

Ingrid Newkirk
PETA Founder

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