



David Prescott
Chief Executive
Three Counties Agricultural Society

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

20 May 2026

Dear Mr Prescott,

I'm writing on behalf of People for the Ethical Treatment of Animals (PETA) with an idea that could march the Royal Three Counties Show into the 21st century and beyond: retire the cruel, outdated Grand Parade of non-consenting animals, and replace it with a Plant Parade celebrating Britain's hard-working plant farmers

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The future is vegan, and plant foods deserve centre stage for nourishing us without harming animals *or* the planet. In a Plant Parade, farmers and visitors could dress up as favourite Three Counties crops, from wheat and barley to asparagus and potatoes. Prizes, such as *Top of the Crops*, *Best in Field*, and *Most A-Peel-ing*, would guarantee engagement and fun while showcasing the future of British Farming.

Animals are individuals, not "stock", and they don't choose to be paraded in front of noisy crowds. Switching to a Plant Parade would offer something joyful, imaginative, and better-suited to a time when farming must evolve to protect animals and the planet we share with them.

Every animal is someone, with complex social preferences, skills, and a clear desire to live. Cows are playful and loyal, chickens are curious and nurturing, and pigs are clever and empathetic.

Yet routine practices on farms include separating cows and their newborn babies, slicing off the end of hens' sensitive beaks, and castrating piglets without pain relief. In a system built on confinement, control, mutilation and killing, the idea of "welfare" simply cannot hold.

It's well documented that farming animals is an environmental disaster, devouring resources and polluting our air, water, and land. So let's change the script! Animal parades belong in the past, but a Plant Parade would be *a real turnip for the books*.

And who knows, Kaleb Cooper may fancy stepping out as a prize-winning cabbage.

We look forward to your reply.

Yours sincerely



Patrick Raizerov
Vegan Corporate Projects Liaison
PETA

PEOPLE FOR THE ETHICAL
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