



BBC Studios Productions
Dr Who

13 July 2026

Dear Producers,

Greetings from People for the Ethical Treatment of Animals (PETA). Like all Whovians, we're eager to see what the future holds for the Doctor. With the show set to "regenerate", what better opportunity to inspire the next generation than by finally making the Doctor vegan?

When we first proposed this several years ago, it felt like a bold idea. Now, as the show enters a new chapter, it feels like an idea whose time has come.

For decades, the Doctor has travelled the universe defending the vulnerable, standing up to bullies, and challenging injustice wherever it appears. While here on Earth, billions of animals – who all feel pain, fear and joy – are bred, confined, and killed to be eaten when they're just babies. In a world with an abundance of delicious vegan foods – even jelly babies and custard creams – there's no need for so much killing.

Going vegan is a natural extension of the compassion, curiosity, and moral courage that have always defined the character. Across regenerations, the Doctor has shown discomfort with harming animals. This is the moment to make that principle permanent. And if the Doctor can recognise the value of life on distant planets, surely the animals who share our own deserve consideration, too.

Doctor Who has continually evolved to reflect the best of humanity's inspirations. A vegan Doctor is the next logical step; one that resonates with younger audiences increasingly concerned about animals, their health, and the future of the planet.

As the Doctor often reminds us, small actions can have enormous consequences. So as the series prepares for a new era, don't just change the face—change the plate. Because in the Doctor's own words, we're all stories in the end. What better story than one where kindness truly is universal?

Yours sincerely,

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