



4 September 2026

Via e-mail: team@dimzinc.com

Dear Amelia,

Following the news that, after 12 years, *Chicken Shop Date* is coming to an end, PETA would like to offer to buy the rights to create a spin-off of *Chicken Shop Date* – only this time, the chickens would be the dates, not the dinner.

For years, chickens have been at the heart of the show – but as wings, nuggets, and other body parts on the table. It's time to turn the tables and let viewers meet the birds themselves. Our remake would see famous faces go on dates with rescued chickens at a sanctuary, getting to know their unique personalities and discovering just how clever, curious, and charming they can be.

Chicken Shop Date has always been about finding connection in unlikely places. We'd love to give that idea a new twist – helping viewers fall for chickens and see why these sensitive birds deserve to be left in peace, not pieces.

And, of course, we'd love you to stay involved. Together, we could give *Chicken Shop Date* a fitting new chapter – one that finally puts chickens in the spotlight rather than on the menu. What do you say, fancy one last date?

Yours sincerely,

Elisa Allen
Vice President of Programmes

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

PO Box 70315
London N1P 2RG
United Kingdom
+44 (0) 20 7837 6327
+44 (0) 20 7923 6242 (fax)

Info@peta.org.uk

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS (PETA)
FOUNDATION – a charitable
company limited by guarantee,
with its registered office at
Cannon Place, 78 Cannon Street,
London EC4N 6AF.
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